

LE MARS, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

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RELEASED
2020

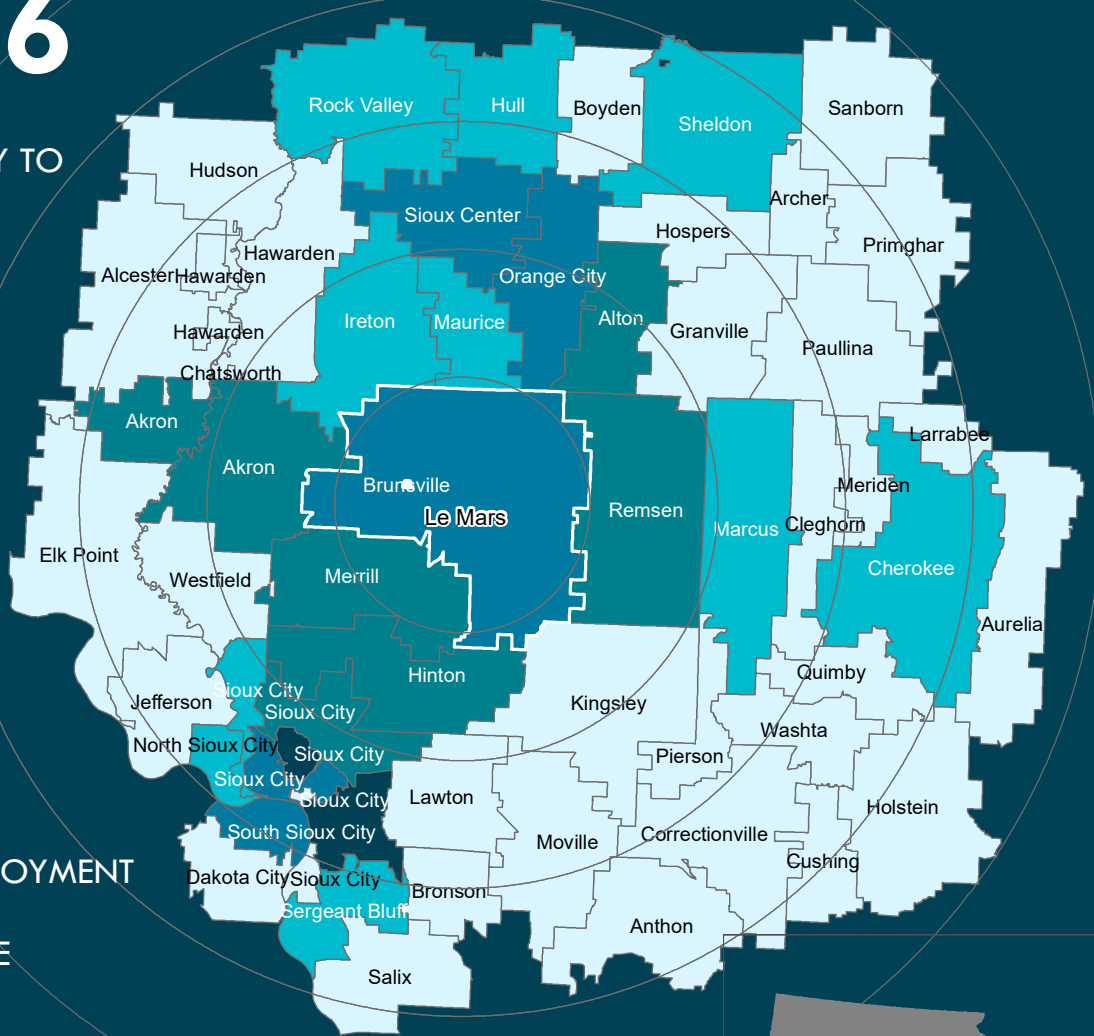
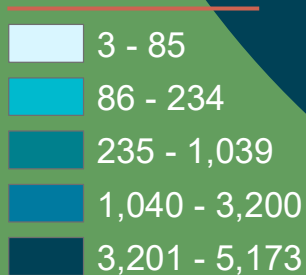
ESTIMATED POPULATION
AGES 18-64

124,546

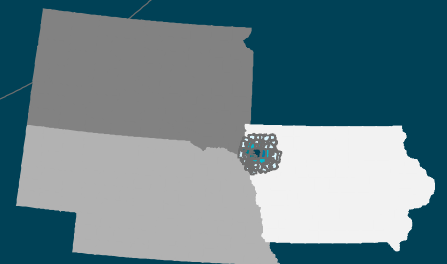
ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN LE MARS, IA

29,058

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN LE MARS, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



10-Mile Interval Between Rings



LE MARS LABORSHED ANALYSIS

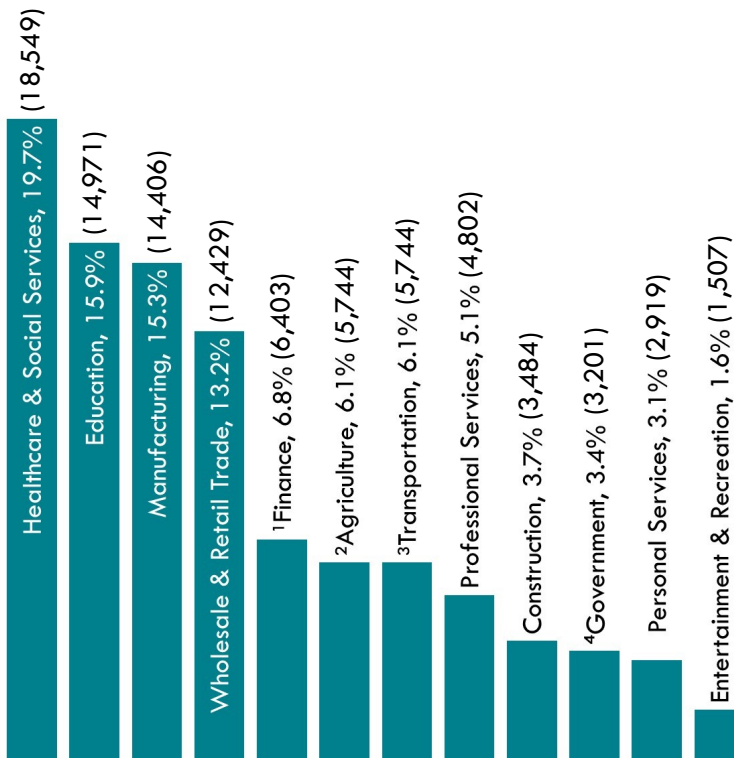
EMPLOYMENT STATUS (ESTIMATED TOTAL)*

(94,157) 75.6%	Employed
9.9% (12,330)	*Unemployed
7.4% (9,216)	Homemakers
7.1% (8,843)	Retired

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Finance, Insurance, & Real Estate

³Transportation, Communications, & Utilities

²Agriculture, Forestry, & Mining

⁴Public Administration, Government

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	85.7%
	Pension/Retirement/401K	78.9%
	Life Insurance	74.3%
	Dental Coverage	72.2%
	Vision Coverage	68.4%
	Paid Holidays	65.8%
	Disability Insurance	65.4%
	Paid Vacation	61.2%
	Paid Sick Leave	59.1%
	Flex Spending Accounts	50.6%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Le Mars Laborshed area.

The employed are currently commuting an average of—



EMPLOYED: LIKELY TO CHANGE

• An estimated **25,077** employed individuals are likely to change their current employment situation for an opportunity in Le Mars

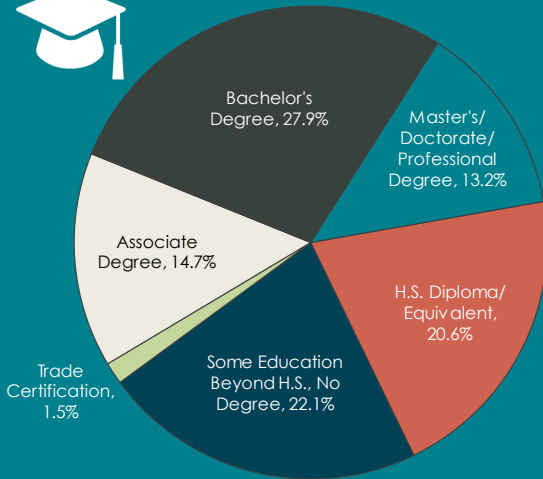
• Current occupational categories:

Professional, Paraprofessional, Technical	35.9%
Production, Construction, Material Moving	21.9%
Service	14.1%
Clerical	12.5%
Managerial	7.8%
Sales	6.3%
Agricultural	1.5%

• Current median wages: \$

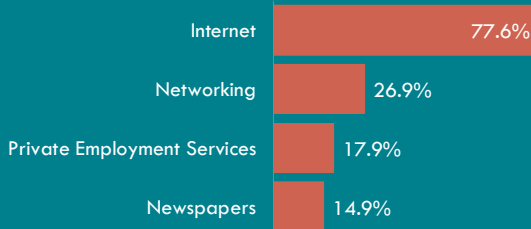
- \$16.45/hour and \$48,000/year
- \$18.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

• 79.4% have an education beyond HS



• **31.8% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **12 miles/23 minutes** (one-way) to work
- Willing to commute an average of **15 miles/30 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **1,030** unemployed individuals are likely to accept employment in Le Mars

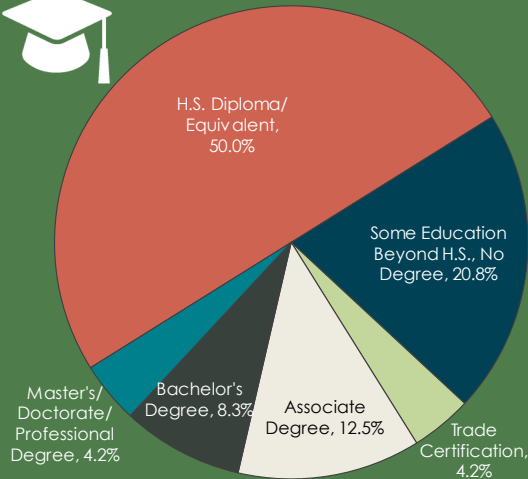
• Former occupational categories:

Production, Construction, Material Moving	34.8%
Clerical	21.7%
Service	17.4%
Professional, Paraprofessional, Technical	13.0%
Managerial	8.7%
Sales	4.4%
Agricultural	0.0%

• Median wages: \$

- \$14.00/hour - lowest willing to accept
- \$15.00/hour - attracts 66%
- \$16.00/hour - attracts 75%

• 50.0% have an education beyond HS



• **56.0% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **18 miles/29 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Le Mars is estimated at **27.9 percent**—approximately **1,573** people living in Le Mars work in other communities.

Most of those who are out commuting are working in Sioux City (IA), Orange City (IA), South Sioux City (NE) and Sioux Center (IA).

Nearly two-fifths (37.5%) of out commuters are likely to change employment

48.3% earn an hourly wage—median wage is **\$17.75/hour**
44.8% earn an annual salary—median salary is **\$53,000/year**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

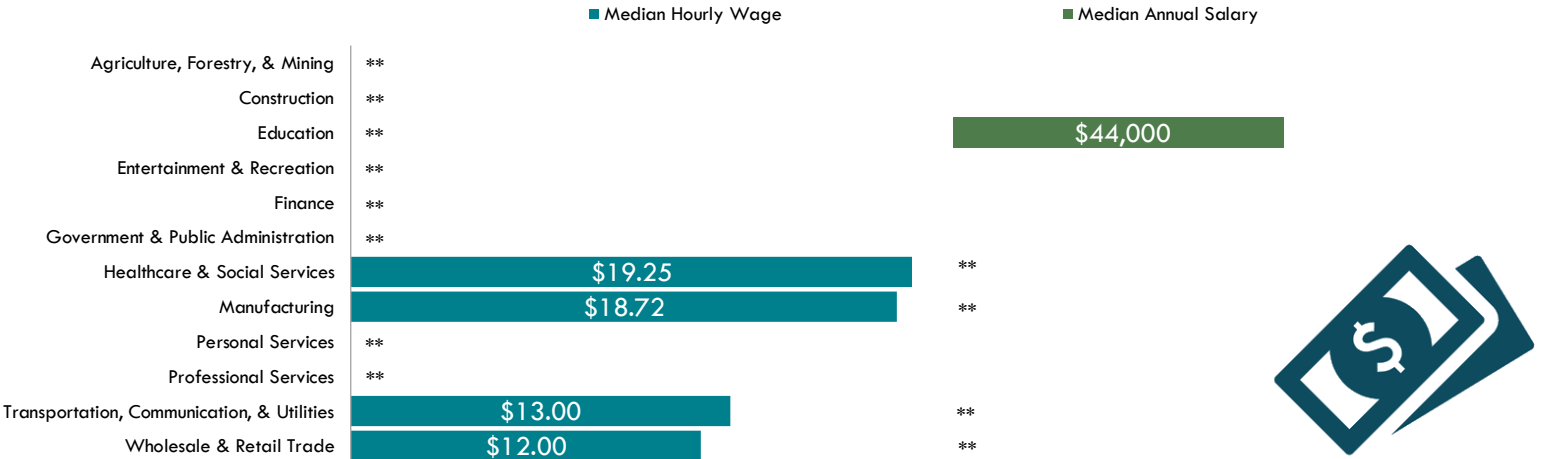
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Undergraduate Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	66.7%	33.3%	0.0%	0.0%	33.4%
Education	100%	0.0%	0.0%	8.3%	91.7%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	83.4%	0.0%	0.0%	16.7%	66.7%
Government & Public Administration	**	**	**	**	**
Healthcare & Social Services	71.4%	9.5%	4.8%	14.2%	42.9%
Manufacturing	56.3%	18.8%	6.2%	12.5%	18.8%
Personal Services	**	**	**	**	**
Professional Services	40.0%	0.0%	0.0%	20.0%	20.0%
Transportation, Communication, & Utilities	44.4%	22.2%	0.0%	11.1%	11.1%
Wholesale & Retail Trade	75.0%	55.0%	0.0%	15.0%	5.0%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.7%	426	Mismatch of Skills	2.2%	552
Low Income	0.2%	50	Σ †Total	3.7%	928

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

